

Press release, October 9, 2008

Klaus Wowereit Becomes Patron of the d.velop Art Award
Berlin's Governing Mayor assumes the patronage of the d.velop
digital art award [ddaa]

Gescher/Berlin, October 9, 2008

The d.velop art award obtains a prominent advocate. Klaus Wowereit, governing mayor of Berlin, assumes the patronage of the [ddaa] 2008. Since 2005, the Digital Art Museum [DAM] has been awarding the prize, which is donated by the d.velop AG and endowed with 20,000 Euros, for a life's work or for an important group of works in the area of "Digital Art".

The 2008 award ceremony for invited guests will take place in the context of the ART FORUM BERLIN on November 1. Klaus Wowereit is delighted that the prize is awarded in "his" city: "Berlin lives with and for its culture and has always been a place for art and mutual exchange. The ART FORUM BERLIN is the ideal venue for awarding the [ddaa] – a place that renders art tangible in every respect."

The idea of using the computer as the object but also as the means of artistic expression is as old as the computer itself. The scope of digital art extends from multi-media installations to special computer programs or fascinating experiences of images and sounds. Persons who would like to attend the official 2008 award ceremony on November 1 can call the Digital Art Museum [DAM] at 030 280 98 135 and request a personal invitation.

About the [ddaa]

The d.velop digital art award – [ddaa], launched jointly in 2005 by the [DAM] Berlin and the d.velop AG, honours the most distinguished artists of digital art for their life's work or for an important group of works. The award thus constitutes the first major international prize for exceptional achievements in the area of digital art. The prize is endowed with 20,000 euros, is awarded by the Digital Art Museum [DAM], and is supported by the Haupt Pharma AG. The prize winner is introduced the following year through an exhibition, supplemented by a catalogue, in the Kusthalle Bremen.

<http://www.ddaa-online.de>

About the sponsor d.velop

“Away from familiar paths of thought, people who think outside the box find the better solutions.”

True to this motto, an idea took shape in the minds of d.velop employees, namely to apply the ITKnowHow plural that had been tested practically in hundreds of projects. The business concept of the d.velop AG, whose technology, paths, and goals are focused on digital processes just as the art concept of the [DAM], now results in a perfect symbiosis that is yielding fruit through the newly launched [ddaa].

With its software, the d.velop AG optimises document-based business- and decision-processes in companies. The technological basis for this work is the strategic platform d.3, a modular Enterprise Content Management (ECM) solution that can be integrated seamlessly into an existing IT structure. Automated message inbox processing, efficient document administration and archivisation, as well as the complete IT-based sequence control system constitute the core functions.

<http://www.d-velop.de>

The company d.velop AG

The d.velop AG, founded in 1992 and based in Gescher, improves the organisation of document-based business- and decision-processes. The technical basis is provided by the strategic platform d.3, a modular Enterprise Content Management (ECM) solution, which fulfills all requirements of a chain of processes in an integrated manner and can be inserted seamlessly into an existing IT structure. The core functions are the automated message inbox processing with a learning classification of documents, the efficient administration and archivisation of documents as well as the completely IT-based sequence control system of the processes. d.3 thus speeds up operations, simplifies decisions, and improves competitiveness in a lasting manner.

The quality of the content of the implemented projects is based on the knowledge of the more than 280 staff members of the d.velop group (d.velop AG and d.velop competence centre) as well as on the eighty globally operating partner companies in the d.velop competence network.

So far this value creation has convinced more than 570,000 users with more than 1700 clients, such as ESPRIT, Tupperware Germany, EMSA, HRS Hotel Reservation Service, the city of Munich, Deutsche BKK, Basler Insurance, Karstadt-Quelle Bank, or the university clinic Tübingen.

Christoph Pliete is the manager of the d.velop AG.

The company maintains a close relationship with the Digital Art Museum [DAM] in Berlin and is the sponsor of the ddaa (d.velop digital art award), which has been awarded since 2005.

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