

## Press release, Berlin, August 2005

In future, outstanding achievements in the area of digital art will receive an award. The d.velop digital art award [ddaa].

In September 2005, the d.velop digital art award [ddaa] will be awarded for the first time. The prize is endowed with 20,000 Euros and honours exceptional artistic achievements in the area of digital art. The award ceremony will take place on September 27, 2005 in the Philharmonie Essen during the DMS Expo, the leading trade show for content and document management, which is being organized for the first time this year by the Koelnmesse GmbH. The Digital Art Museum [DAM] under its director Wolf Lieser is the organiser, the d.velop AG in Gescher is the sponsor of the prize. One part of the prize is an exhibition in the Kunsthalle Bremen. Dr. Christina Weiss, Commissioner of the Federal Government for Culture and Media, has agreed to assume the patronage of the event.

Today the computer dominates the world in which we live and work. It has become the pacemaker for progress and innovation – and a productive tool for artistic work. Since its beginnings in the fifties, digital art has continuously enlarged its territory. The pioneers have proven themselves to be trailblazers for new imagery and a new language of forms.

The newly launched d.velop digital art award [ddaa] is intended henceforth to honour annually the most important artists of Digital Art for their life's work or for an important group of works. Thus the d.velop digital art award [ddaa] is the first major international prize to recognise the achievements of artists in the area of Digital Art. The procedure is as follows: first, five international experts nominate one artist each, then a top-class jury selects the prize winner from among the nominees.

### **The nominating experts:**

Paul Brown, artist and author, guest lecturer at the Department of Art History, Film, and Visual Media at Birkbeck College, University of London

Anne-Marie Duguet, Professor for Art and Criticism at the University of Paris, Sorbonne and Director of the Sorbonne Centre for Aesthetic Research into Film and Audiovisual Media

Dr. rer. nat. Frieder Nake, Professor for Computer Sciences in Bremen, artist and author in the area of digital media

Anne Morgan-Spalter, Visual Computer Sciences Researcher with the Brown University Computer Graphics Research Group and affiliated faculty member with the Department of Computer Sciences at Brown University, Providence, USA, artist and author in the area of digital media

Dr. Christiane Paul, Curator for New Media at the Whitney Museum in New York, author in the area of digital media

### **The jury:**

Dr. Inke Arns, curator and author in the area of new media; since 2005, Artistic Director of the Hartware MedienKunstVerein in Dortmund

Dr. Andreas Broeckmann, curator and author, Artistic Director of the transmediale, the international media art festival in Berlin

Dr. Claudia Gianetti, curator, author, and theoretician, Director of the Media Center of Art (MECAD), Barcelona

Prof. Dr. Wulf Herzogenrath, curator, theoretician, and author, Director of the Kunsthalle Bremen

Wolf Lieser, gallery owner and Director of the Digital Art Museum [DAM], Berlin